



2021 Sponsorship Opportunities

Annual Sponsorship Benefits	5-Shield \$15,000	4-Shield \$10,000	3-Shield \$5,000	2-Shield \$3,000	1-Shield \$1,000
Presentation Opportunity at our Annual Education & Training Conference	10 minutes				
Conference Sponsorship Opportunity	x	x			
Complimentary Exhibit Booth at our conference	TWO 10x10 booths	ONE 10x10 booth			
Your company ad featured in our magazine for 1 year. <i>(Will be printed in color, may include graphics)</i>	Full page	Full page			
Feature a customized, 1-2-page article about your company in our quarterly magazine. <i>(Will be printed in color, may include graphics)</i>	4 articles	2 articles	1 article		
Email Blast	12	6	4	2	
Your company logo featured in the <i>PCPA Sponsor's section</i> of the Bulletin magazine for one year	x	x	x	x	x
Sponsor signage at our Annual Conference	x	x	x	x	x
Sponsorship recognition on the PCPA website, featuring your company name, logo, description, and a hyperlink to your company website.	x	x	x	x	x
Mailing list of Conference Attendees	x	x	x	x	x
Social Media recognition	12 x a year	6 x a year	4 x a year	4 x a year	2 x a year

Partnerships are effective 01/01/21-12/31/21