



Conference Sponsorship Opportunities

Coffee Break Sponsor (\$3,000) Help support the coffee breaks provided throughout the Conference. Sponsorship includes: Link ad on Sponsor Page of PCPA website, ¼ page ad in the Bulletin, Logo in the Conference program, and Signage placed at the Coffee Break.

Registration Materials Sponsor (\$4,000) Upon registering, attendees are provided a full registration packet including all conference materials, a name badge and a lanyard, and attendee gift. These materials can be an excellent opportunity for companies to make their name and logo visible throughout the entire week.

Conference Gift Sponsor (\$5,000) Sponsor the Conference Gift which is handed out to our attendees at registration.

Monday Incoming President's Dinner (\$5,000-\$10,000) Monday night we welcome and honor our Incoming President. Sponsorship includes: Banner at the Reception (provided by the sponsor), ¼ page ad in the Bulletin, ½ page ad in the Conference Program, Signage placed at the reception, and 2 tickets to attend the event.

Conference Training Sponsor (\$5,000-\$10,000) Help PCPA bring world class speakers and training to our conference. You can be a key component of the conference by supporting the cost of bringing our speakers to the podium. Sponsorship includes: Attendance at the lunch, Link ad on Sponsor page of PCPA website, ¼ page ad in the Bulletin, logo in Conference program, and Signage.

Breakfast Sponsor (\$7,500) Each day a breakfast is available for all registered attendees. Sponsorship includes: Attendance at the breakfasts, Link ad on Sponsor page of PCPA website, ¼ page ad in the Bulletin, Logo in Conference Program, and Signage placed at the sponsored breakfast.

Lunch Sponsor (\$7,500) Each day a lunch buffet is available for all registered attendees. Attendees take a break from training for lunch and a bit of networking. This gives you the opportunity to transition from simply promoting products and services to mingling with the members and making their presence at the conference a more personal and enjoyable experience. Sponsorship includes: Attendance at the lunch, Link ad on Sponsor page of PCPA website, ¼ page ad in the Bulletin, Logo in Conference Program, and Signage placed at the sponsored luncheon of your choice.

Happy Hour Sponsor (\$5,000) Sunday, Monday & Tuesday: Each evening at our conference, an hour-long reception is held prior to the dinner/banquet. Put your company out in front by sponsoring a Happy Hour on the day of your choice. Sponsorship includes: 2 tickets to attend the reception and dinner of your choice, attendance at the lunch, link ad on Sponsor page of PCPA website, ¼ page ad in the Bulletin, logo in Conference Program, and signage placed at the sponsored reception of your choice.

Hospitality Sponsor (\$5,000) Sunday, Monday & Tuesday: After dinner, conference attendees & guests will head over to the hospitality suite for more networking opportunities. The Hospitality room is extremely popular and well attended.

The Tuesday Installation Banquet (\$10,000) The presidential gavel is passed in a ceremony which installs our new officers and PCPA's new President, a tribute to past presidents, and remembrance of deceased members. Sponsorship includes: ½ page ad in the Bulletin, Full page ad in the Conference Program, Signs placed at the Banquet, 2 tickets to the Reception and Dinner banquet.

Audio/Visual Sponsor (\$15,000) Help support the audio/visual equipment rental at the PCPA Conference.

If you have any questions, please contact PCPA Administrative Assistant, Marcia Nixon at mnixon@pachiefs.org or at 717-236-1059 x106.