



# 2020 Sponsorship Opportunities

| Annual Sponsorship Benefits  | 5-Shield<br>\$15,000      | 4-Shield<br>\$10,000    | 3-Shield<br>\$5,000 | 2-Shield<br>\$3,000 | 1-Shield<br>\$1,000 |
|--|---------------------------|-------------------------|---------------------|---------------------|---------------------|
| Presentation Opportunity at our Annual Education & Training Conference   | 10 minutes                |                         |                     |                     |                     |
| Conference Sponsorship Opportunity   | x                         | x                       |                     |                     |                     |
| Complimentary Exhibit Booth at our conference  | TWO<br>10x10 booths       | ONE 10x10<br>booth      |                     |                     |                     |
| Your company ad featured in our magazine for 1 year. <i>(Will be printed in color, may include graphics)</i>                                 | Inside Cover<br>Full page | Back Cover<br>Full page |                     |                     |                     |
| Feature a customized, 1-2-page article about your company in our quarterly magazine. <i>(Will be printed in color, may include graphics)</i> | 4 articles                | 2 articles              | 1 article           |                     |                     |
| Email Blast  | 12                        | 6                       | 4                   | 2                   |                     |
| Your company logo featured in the <i>PCPA Sponsor's section</i> of the Bulletin magazine for one year  | x                         | x                       | x                   | x                   | x                   |
| Sponsor signage at our Annual Conference   | x                         | x                       | x                   | x                   | x                   |
| Sponsorship recognition on the PCPA website, featuring your company name, logo, description, and a hyperlink to your company website.        | x                         | x                       | x                   | x                   | x                   |
| Mailing list of Conference Attendees   | x                         | x                       | x                   | x                   | x                   |
| Social Media recognition   | 12 x a year               | 6 x a year              | 4 x a year          | 4 x a year          | 2 x a year          |

\*Partnerships are effective 01/01/20-12/31/20\*